

PRESTIGE RECEIVES INTERNATIONAL RECOGNITION FOR TWO WORLD PREMIERE YACHTS

PRESTIGE has won major awards at the 2023 Cannes Yachting Festival and at the 2023 Genoa International Boat Show, officially presenting two models for their world premieres.

The Cannes Yachting Festival and Genoa International Boat Show, which just concluded, were the perfect international venues for PRESTIGE to officially present **two new models: the flagship of the line, the PRESTIGE M8, and the PRESTIGE F4, the first model in the all-new generation of the F-LINE.**

The two new models were presented to an international audience, showing the fruits of their combined efforts, in elevating the brand image and endorsing the brand ambitions.



The two new models **strengthen and expand the PRESTIGE product offer.** With the M8, the brand-new flagship of the line, PRESTIGE enters a new market sector, while the F4 brings a new innovative design to the segment in which PRESTIGE is already the market leader.

The brand is taking a step forward with each of these new models, offering even more refined materials and high-quality finishes, attesting to a rigorous attention to detail and savoir-faire.

Erwin Bamps, PRESTIGE Vice President, commented: **"Both the new PRESTIGE F4 and flagship PRESTIGE M8 are important milestones in the evolution of the brand today.**

The **F4 is the first model of our third generation flybridge line-up** and features many new attributes that reflect our vision for the ideal family yacht of tomorrow. At the same time, the **multihull M8** embodies our ability to cater to a sophisticated, discerning clientele, marrying French industrial excellence and an Italian heritage of personalizable, large yacht construction at our Monfalcone shipyard.

Being recognized for both ends of the PRESTIGE spectrum with international awards is a beautiful accolade of our achievements."

Indeed, following their official premieres, both PRESTIGE models have been recognized for their innovative and unique features, winning awards at the prestigious **World Yachts Trophies** ceremony, which took place on September 16th, 2023, in Cannes, France.



The PRESTIGE F4 has won the prize for "Best Interior Design" in the category of yachts from 45 to 64 feet, and the PRESTIGE M8 has won the trophy for "Power Driven Catamarans."



What's more, the PRESTIGE M8 has been designated as the winner of the **2023 Design Innovation Award in the Multihull category** at Genoa International Boat Show.

This award, established by the Italian Marine Industry Association and by the company I Saloni Nautici, honors one model presented at the show for innovation and excellence in the world of nautical design.

One year after the success of the PRESTIGE M48, the M-LINE is recognized once more by the international jury for its cutting-edge design.



The **only Franco-Italian yacht builder** in the world today, PRESTIGE demonstrates vigorous, continuous growth, and these major French and Italian awards highlight the role of PRESTIGE as an innovator across diverse market segments.

→ Our Photo Gallery, Press Kits, and all the information on the PRESTIGE M8 and PRESTIGE F4 are available for download from the **MEDIA CENTER**.

PRESTIGE F4: Best Interior Design Award in the category of yachts from 45 to 64 feet

With the F4, PRESTIGE reinvents the exterior and interior layouts of its yachts, offering customers maximum comfort for savoring moments at sea with friends and family.



Inspired by the movement of water, the fluid and elegant exterior lines of this new hull blend with polished surfaces in living areas, reflecting copious natural light. Moreover the F4 reveals an innovative layout, designed to enhance volume and light.

The OceanView galley and the location of the owner's suite are defining features of the PRESTIGE F4, while fine materials and high-quality finishes attest to the rigorous attention to detail and savoir-faire of PRESTIGE.

PRESTIGE M8: Power Driven Catamaran Trophy and Design Innovation Award in the Multihull Category

With its multihull configuration, the PRESTIGE M8 affords the space and comfort equivalent to that of an 85-foot monohull yacht, targeting the market of large models. This new model offers an unprecedented experience: to live in perfect harmony with the sea on smooth, serene cruises that are more respectful of the environment, with a reduced fuel consumption. The twin hulls ensure natural stability and excellent seaworthiness.

"The new M8 represents a concentration of innovation. Her contemporary lines, high-performance hull design, and innovative layouts place this new model at the top of the multihull motor yacht category. There is no reference to the world of sailing catamarans, as so often is the case. Proportions are typical of a powerful, contemporary motor yacht. The M8 is a true villa on the sea. The layout, living spaces, ease of movement, and safety on board have been designed to optimize the experience of the owners and their family," explains Camillo Garroni, designer of the M8.

PRESTIGE, SAVORING ART DE VIVRE

PRESTIGE creates exceptional yachts, designed as comfortable homes on the water, offering luxury without pretense and without excess, based on the mastery of space and light.

Through four model lines – the F-Line, the S-Line, the X-Line, and the M-Line – PRESTIGE offers clever, contemporary designs to meet global market demands. Each yacht realizes the promise of a dream, that of going to sea and always feeling at home.

With a clear vision and exceptional industrial savoir-faire, and with the passion that drives the design and development talents, PRESTIGE has experienced tremendous success for over 30 years. And with over 4,000 yachts cruising the waters around the world, PRESTIGE is a major player in the international motor yacht market!

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Press Contact:

Cristina Malalan

Tel.: +39 328 3661601

c.malalan@prestige-yachts.com